

# BUSINESS GROWTH AWARD

This award offers applicants the opportunity to receive recognition for the growth in their business during the last two years.

Judges will consider business growth in the following areas: customers, products/services, staff (including training and development and churn), profit, new markets and market share.

## WHO SHOULD APPLY?

Any business large or small from sole trader to large businesses that can demonstrate marked growth in sales, profits, products offered or staff in the last 24 months.

## AWARD SPONSOR:



**Danske Bank** is delighted to support the Causeway Coast and Glens Business Awards 2019.

This is a great opportunity to recognise the many successful businesses in this area, many of whom we are privileged to work with every day. As well as being a really enjoyable evening, the awards provide an excellent opportunity to reflect on the successes of the past year and the challenges and opportunities ahead. There is no doubt the business environment has been, and continues to be, characterised by high levels of uncertainty.

At Danske Bank we are proud to be part of a local business community that is ambitious for success and remain resolute in our commitment to make more possible for customers and to support the local economy. We look forward to helping customers, both existing and new, to realise their ambitions for growth, not just through lending, but also through innovative solutions and the expertise of our highly experienced business banking and corporate teams as businesses prepare for a post-Brexit environment.

May I wish every business applying for this award the very best of luck.

Roger Hamilton, Senior Business Manager, North Business Centre M: 07764 975423

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# ENTRY FORM

## CONTACT DETAILS

BUSINESS NAME

ADDRESS

CONTACT NAME

TELEPHONE

EMAIL

SIGNATURE

DATE

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## HOW WILL THE AWARD BE JUDGED?

All applicants must provide written evidence in all of the following areas on company letterhead by Friday 17<sup>th</sup> May 2019 to Causeway Coast & Glens Business Awards, Causeway Chamber of Commerce, River House, 3rd Floor, Castle Lane, Waterside, Coleraine, BT51 3DR.

1. Provide a profile of your business detailing products, staff, business history, customers and current market conditions. (750 words)

2. Describe your business growth in terms of sales, staff, services, products, markets and market share. (max 500 words)

3. Explain how you achieved this growth and provide detailed financial evidence. (max 500 words)

4. Outline the strategy you have implemented to maintain this growth. (max 500 words)

A large, empty rectangular box with a light blue gradient background, intended for the applicant to outline their strategy to maintain growth.

5. **Please provide financial evidence with your application.**

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## DEADLINE

CLOSING DATES FOR ENTRIES

Friday 17<sup>th</sup> May 2019

## PLEASE RETURN TO

**BY MAIL**            [info@causewaychamber.com](mailto:info@causewaychamber.com)

**BY POST**            Causeway Coast & Glens Business Awards  
Causeway Chamber of Commerce  
3<sup>rd</sup> Floor River House  
Castle Lane  
Waterside  
Coleraine  
BT51 3DR

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