



# Causeway Chamber

## KEY PRIORITIES 2023 - 2026

Elephant Rock, Ballintoy  
Causeway Coast and Glens



# OUR PRIORITIES

This document is the out workings of the Causeway Chamber. The Causeway Chamber represents its member businesses that are owned and operated within the Causeway Coast and Glens Borough. Chamber Council reviewed the previous and first Key Priorities document. They have recognised the progress that has been made against our previous objectives and are now focussed on the present challenges.

This document is our ask as a business community, it lays out in a clear and focused manner the conditions that we collectively believe are required to enable the people, the businesses and the area to grow and thrive.

We recognise and welcome the key themes of the 10X strategy of Innovation, Inclusivity and Sustainability, these themes thread through the strategies of every business and are vital to future success. Framing our priorities as **Infrastructure, Skills and Growth** enables us to offer a clear narrative of what this place can be and outlines the direct feedback and thoughts of our business community.

A Giant Spirit has always been part of our DNA, tourism and hospitality is an important part of the fabric of the business community along with Engineering, Manufacturing, world class research and renewables.

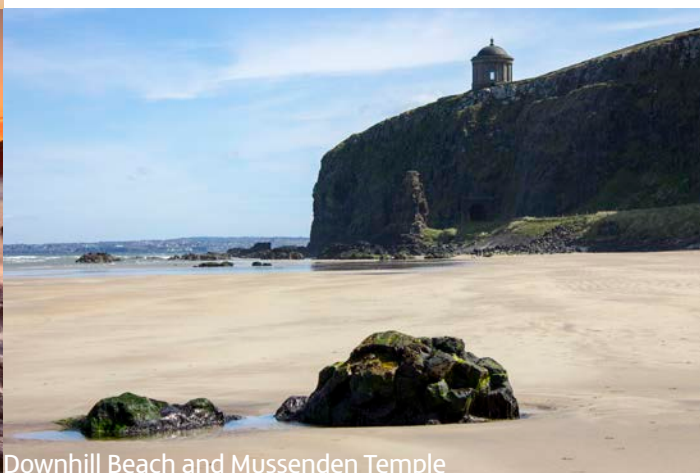
We look forward to collectively delivering on our ambition.



The Arcadia, Portrush



Dunluce Castle



Downhill Beach and Mussenden Temple

# INFRASTRUCTURE

Promoting a quality, inclusive infrastructure ecosystem to drive sustainable economic, environmental, social and development goals.

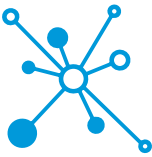
## TRANSPORT



Improved road /rail networks with better connections to the 3 airports in NI

## COMMUNICATIONS

Fully implemented communication network



## HEALTH & WELLBEING

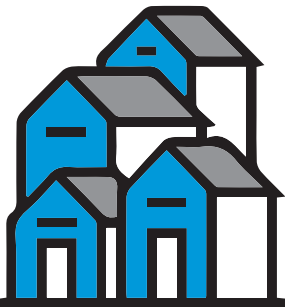
Hospital and connected services are needed in the area to serve the growing community

## WATER



Investment in water network to support business growth and new housing

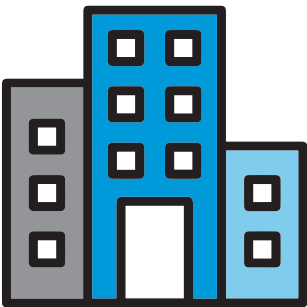
## GROWTH SPACES & ACCOMMODATION



Increase in housing and affordable housing



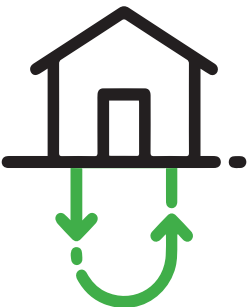
4\*/5\* accommodation with conference facilities to meet the growth in world class tourism and events



Growth spaces for expanding businesses and startups



Creation of renewable energy within the region, sustaining homes and businesses through access to green, cheaper local energy.



## ENERGY

A flexible, modern grid

# SKILLS

Supporting the skills pipeline to meet current and emerging market demand, unlock economic and creative growth and enable future leaders to learn relevant market skills that will support future growth and enhance their own life choices and outcomes for society.

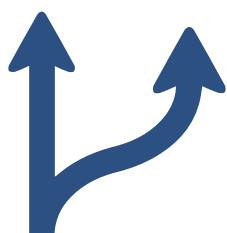
## CHALLENGES



Skills shortages are consistently raised as one of the biggest issues facing our members



There are job vacancies in our towns and villages which employers cannot fill because of the shortage of skills or people in the local economy.

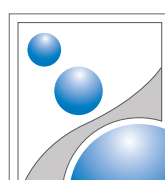


Alternative pathways to employment have been established through Labour Market Partnership, Apprenticeships through local colleges and programmes developed by Departments for Economy and Communities.

## EDUCATION

**NORTHERN**  
Regional College

A £40 million development funded by the Department of Economy featuring a 12560 square metres with state-of-the-art educational space and skills facility for the Causeway area.



**north west**  
regional college

Both NWRC and the Open University are working in partnership to meet the needs of the business community in the Causeway Coast through bespoke training, upskilling and innovation.

Ulster University's Coleraine campus is headquarters for a wide range of disciplines including Life and Health Sciences, Arts and Humanities, Education, and Hospitality and Tourism.

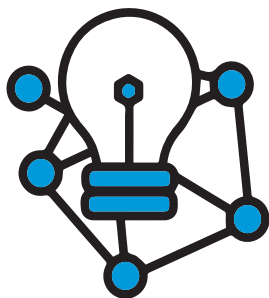
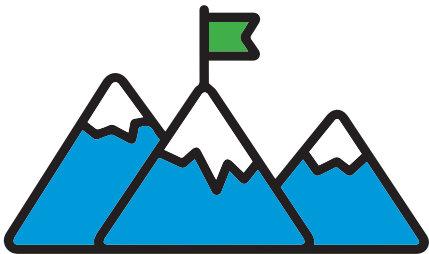


Significant capital investment has created state-of-the-art facilities including sports, teaching and arts blocks, world class laboratories, catering for undergraduate and postgraduate programmes with first class employability outcomes and economic relevance.

By combining **people, place and partnership**, Ulster University offers wider opportunities for participation in higher education and thereby drives the regional economy, creating opportunities and delivering sustainable futures for all.

# ACTIONS

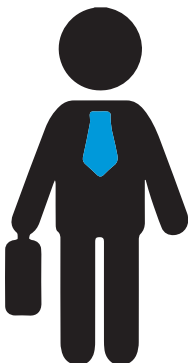
Raise the ambitions of our people and our area.  
The significant investment and growth already delivered by our educational partners places the Causeway region at the heart of Northern Ireland's knowledge and skills ecosystem ready to support economic growth, entrepreneurial spirit and innovation and regional enhancement of cultural life.



Deliver more learning experience choices and outcomes for all sections of society



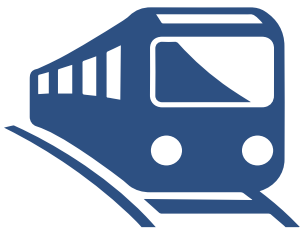
Collaboration with primary/secondary schools and further education to promote enterprise modules



Help our young people to build up their knowledge of business, confidence and personality, preparing them for work or encouraging them to set up their own business.

# GROWTH

Catalyse the full potential of the skills, industry, environment and infrastructure to create an entrepreneurial environment, ready for investment, social development and innovation.



A high speed rail link from Belfast to Coleraine to Derry/Londonderry.

A2 and A26 fully dualled, it's the least we expect. Sustainable, affordable travel for all.



A sustainable environment for inward investment, social development and local innovation.



Generating and sharing cheaper green energy across a modern, flexible grid.

TO ACHIEVE THE  
GROWTH PLANNED  
THESE KEY ELEMENTS  
ARE NEEDED



The economy - 95% employed, increased youth employment - let's raise ambitions.



Vocational training - it's about a skill base and a job for all. Tourism, Agri-food are the key to success.



University spin-off companies to boost investment



Utilise NI's largest, purpose built commercial data centre - Atlantic Link



An effective local and regional government, working for local people and businesses.



# CREATE

a vibrant, sustainable  
economy built on  
innovation and  
entrepreneurial spirit

# CONNECT

all those who live, work,  
visit and invest in the  
Causeway Coast & Glens  
Borough

# CONTRIBUTE

to the health and well-  
being of all our citizens

# CELEBRATE

all that it is great about  
where we live and  
communicate this to the  
world



The Giant's Causeway

Causeway Chamber is the largest independent business network in the Causeway Coast & Glens. The Chamber has been helping businesses to grow their network, knowledge, influence and reach for 103 years.



2A Abbey Street, Coleraine, BT52 1DS  
028 7034 3111

[annette@causewaychamber.com](mailto:annette@causewaychamber.com)   [causewaychamber.com](http://causewaychamber.com)

